

Using Your Logo Files

This document provides information about your logo files and their intended use. You may also find information on your logo's color palette in the lower right.

Standard Logo



Files For Professional Printing

Without professional design software (e.g., Adobe® Illustrator®) you may not be able to open and view these files accurately. However, you will be able to insert, import or place these files within desktop publishing documents for digital or offset printing. EPS files are the preferred file format of printing professionals as they retain image quality at any scale.

CMYK

These files are for use in full color process printing (4 color printing).

- Melville_Logo_NoTag_CMYK.eps

Black

These files are used for black and white printing.

- Melville_Logo_NoTag_Black.eps

Grayscale

These files are used for black and white printing when tones are permitted.

- Melville_Logo_NoTag_Grayscale.eps

White

These files are used for black and white or color printing.

- Melville_Logo_NoTag_White.eps

Files For Microsoft Office

For Microsoft Office

These files are for use within Microsoft Word or Powerpoint documents. They should both appear and print with a transparent background. Note: These files may be reduced from original size with no loss in quality. Increasing the dimension from it's original size will result in a loss of quality.

- Melville_Logo_NoTag_Microsoft.png






Files For The Web

Web RGB

These files are for online use and intended for web design or web development professionals.

- Melville_Logo_NoTag_RGB.eps
- Melville_Logo_NoTag_RGB.jpg
- Melville_Logo_NoTag_RGB.png
- Melville_Logo_NoTag_RGB.psd

Your Logo Colors

CMYK	HEX	RGB
 57-61-63-42	#554741	85-71-65
 0-52-99-0	#F7901E	247-144-30
 3-82-97-1	#EA5329	234-83-41
 0-94-98-1	#EE3124	238-49-36
 11-97-100-2	#D52600	213-38-0